

2020-2021 District Goals



District: 11 B1

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	9	29
2nd Quarter	1	40	0	26
3rd Quarter	0	0	37	12
4th Quarter	1	56	7	42

FY New Clubs

2

FY Charter Members

96

FY New Members

53

FY Retention Goal

109

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

40

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Sign up for NAMI	VDG Anderson	LCI Website	02/2020	06/2020
Select NAMI Champion	VDG Anderson	n/a	02/2020	06/2020
Attend Area II NAMI Meetings	NAMI Champion +	Provided by Area Leader	02/2020	06/2021
Establish B1 NAMI Team	NAMI Champion	LCI Website	02/2020	06/2021
Monthly Meetings w/ GAT Team	DG Anderson	n/a	07/2020	06/2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

- 100% club participation in LCIF's Campaign 100 by the end of the FY.
- Grow district 11.B1 by more than 40 Lions by the end of the FY.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Ensure LCIF Coordinator is trained	DG Anderson	LCIF Website / MD LCIF Coordinator	07/2020	09/2020
Provide LCIF Coordinator Time at Cabinet Meetings	DG Anderson	n/a	07/2020	06/2021
Obtain Monthly Status Reports from LCIF Coordinator	DG Anderson	n/a	07/2020	06/2021
Emphasize LCIF Contributions Through Gov Contest	DG Anderson	n/a	07/2020	06/2021
NAMI Addresses Membership Growth SMART Goal	NAMI Champion	n/a	07/2020	06/2021
